**STEM Usability Testing Discussion Guide**

**Participant 5 – Matt Smart**

**Intro - 5 minutes**

Thanks for joining us today! My name is Amy and I also have some colleagues on the line observing and taking notes. Today we're going to take a look at the application for a new scholarship for Post-9/11 GI Bill beneficiaries.

Before we get started, a few things I want to mention:

* This entire session should take about 45 minutes. I don't want to keep you much longer than that, so I may occasionally prompt you with the next question or topic.
* During this session, we want to hear your honest opinions. We're not testing your ability. We just want to improve these tools to better meet Veteran's needs. I won't be offended by any opinions you express and welcome your feedback.
* If for any reason and at any time you want to stop the session, please let me know.

We will be working in a prototype so some functionality will not work as expected. For example, when you click on a field, an answer or selection may pre-populate or alternatively, you may click on something and nothing may happen. In those cases, I'll let you know that the functionality isn't working and ask what you would expect to happen.

Are you comfortable if I record the screen and audio as we talk today? We use the recordings to confirm that we have captured your opinions accurately. The recordings are deleted after we finish analysis, and none of your comments will be attributed to you directly.

* If yes: Great - thank you. Once I start recording, I'll ask again so we have your audible confirmation.
* If no: Ok. My team will just observe and take notes as we go.

Start recording.

* I have started recording. I'd like to confirm: Are you comfortable if I record my screen the audio as we talk today?

**Warm-up Questions - 5 minutes**

Before we look at the website, let’s start with a few warm-up questions.

Usability testing? I don’t believe so

1. Are you currently using or have you ever used your GI Bill education benefits? Yes, I use my GI Bill. Post 9/11. Currently going to school – SUNY Empire State College (state college in NY). It’s like an online school. My major is Public Affairs and Emergency Management. The logistics side of firefighting (Fire Science?)

* What school are you attending / did you attend?
* What did you / are you studying?

1. Are you familiar with the Rogers STEM scholarship? No. I heard something about STEM scholarship, but I don’t think it applies to my program.

* If yes, what have you heard about it?

For our session today, I'm going to give you a couple tasks to do online. While you're going through them, it would be really helpful if you'd think aloud - kind of like you'd do if you were talking to yourself. We are interested in your first reactions, what you're thinking & wondering as you go through the process. The more you say about what you are thinking and wondering, the more we’ll learn.

When you think aloud, it helps us understand what works well and where we might want to make improvements to make things even easier. If you have questions, it’s likely that many other Veterans will, as well, so feel free to ask them along the way.

I'm going to give you control of my screen & mouse. I'll pass control to you and you should receive a message that prompts you to control the screen.

**Task 1: Navigate to STEM form - 5 minutes**

You've heard about a scholarship that the VA offers called the Rogers STEM scholarship and are curious if you could receive this scholarship. Your initial search took you to VA.gov. How would you go about finding the application for the Rogers STEM application from this page?

I would probably just start with education and see what they have there. And there Apply for education benefits. Yeah…but I don’t see it on here. Clicked More resources…and that’s all about the GI Bill. I’m just looking for key word scholarship or STEM. Yeah…I can’t see it, so probably the Search bar. Typed in stem and searched. Hmmm….no, not there. Added scholarship to search…scroll through options. I can’t find it on here, I just see keywords. It’s going to take a little while to find it. It’d probably keep searching on the site or go to Google and type in STEM scholarship for VA or VA STEM scholarship. Let’s look at the first link here…but it doesn’t really say anything. It’d be easier if there was a link under education where it was like GI Bill was so you could find it.

Things to watch for:

* What areas of the page does the participant explore?
* What does the participant click on?
* If searching or talking about the scholarship, what terminology does the participant use?

**Task 2: Determine Eligibility - 10 minutes**

Now let's say you've reached the application form. Based on your real life field of study and the benefits you have remaining, how would you use this page to decide if applying for the Rogers STEM scholarship is a good choice for you?

I would apply for it just to see what I can get. Scrolling through subway map. I mean I couldn’t really apply for it because it doesn’t go to my degree per se. I mean the closest thing would be science or engineering. I don’t know if it would be approved. Clicked Approved STEM programs. Looking through that list. Yeah, I don’t see anything close to my minor…probably if I go back to school to get my paramedic I’d use this. I would still have this in my back pocket if I wanted to get my paramedic because it would coincide with what I have. Or double major and do both. Yeah, there’s nothing to do with Fire or emergency management on here. Does it have to be only the veteran or can a veteran’s child apply for this? My stepdaughter is going to school next year and her dad retired. So she’s a military child. Yeah, I’d probably just apply to paramedic school and then apply for this. It would increase the funding. Because money is a problem with schooling. I’d probably double major to see if I could apply for this. I don’t have my GI Bill anymore. For my degree, I’m probably not eligible. If I went back for my paramedic, I’d probably try and apply for this.

Things to watch for:

* Does the user look at the subway map or click the link at the top of the page without reading anything else?
* Where does the user look to determine eligibility?
* Does the user read to determine eligibility or just start the application?

**Upon completion of task**

* What do you think the requirements are to be eligible for the STEM scholarship?
  + STEM program of study / credit hours
  + 6 months or less of benefit left
  + Using Post 9/11 benefits
* What did you think of how the requirements were communicated?
* Would you expect to be eligible for this scholarship?
* If you were unsure if your degree qualified for STEM, what would you do?
* How do you know how much entitlement you have remaining (e.g. something they track, how often do they check, etc.)?
* In terms of determining the requirements for this scholarship, on a scale of 1 to 5 where 1 is very hard and 5 is very easy, how would you rate this task?

Note: User may continue to Task 3 without a prompt

**TASK 3A: Apply for STEM - 15 minutes**

Now we're going to do some role playing. Let's say you're Sammy Smith and you're working on an undergraduate degree in **Chemistry** from **Chicago State University**. How would you go about filling out this application? For this prototype, you will log in as an authenticated user.

\*Remember to think aloud as you go through so we can hear what works for you and what doesn't.

Checking benefits... see what they say / If they don't know and say they'd check, respond < 6 months.

Things to watch for:

* Do any questions cause confusion or require additional research for users to answer?
* Does the user try to skip any questions?
* Does the user click the Additional Info component "What if I don't have a bank account?"?
* If ineligible, how does the user react to ineligibility alert?
* If they click "Check remaining benefits", what would you expect to happen (e.g. modal, new page, etc.)?

**Upon completion of task:**

* What parts of the form would be the easiest for you to complete?
* What parts of the form, if any, might you have to do some research to find? How would you track down that info?
* Did any of the questions seem unnecessary?
* For the banking information, how do you think the VA will use that information? What are your thoughts on whether the info you provide here might impact other payments you receive from VA?
* For the school ID and email, would you be likely to provide this information? What do you think it will be used for?
* In terms of applying for this scholarship, on a scale of 1 to 5 where 1 is very hard and 5 is very easy, how would you rate this task?

**TASK 3B: Triggering the Alert - 15 minutes**

Now we're going to do some role playing. Let's say you're Sammy Smith and you're working on an undergraduate degree in **Chemistry** from **Chicago State University**. You know you have about one semester left of entitlement remaining, but aren't sure of the exact amount. You would like to apply for the STEM scholarship if you can. How would you go about applying for this scholarship? For this prototype, you will log in as an authenticated user.

\*Remember to think aloud as you go through so we can hear what works for you and what doesn't.

*Prompt at "About how much of your entitlement do you have left?"*: Say you clicked "Check remaining benefits" and found out that you have 7 months left. What would you do?

I need to check my eligibility…scrolled to bottom and started application. I mean it looks like a regular VA application. Like eBenefits. It’s not as difficult as eBenefits used to be. Clicked Post 9/11. It’s very easy, it’s not like anything…so if I have 7 months available, I wouldn’t be able to [apply]. It doesn’t really explain. It would be a lot easier if they had details about the scholarship itself. The qualifications or the amounts that I have. Or how it works in general. I would like to have that information prior to applying. I don’t know. It needs more explanation. I would need more clarification on the other page…that if you need less than 6 months to apply and tell that before you start the application. From here: I’d still apply, just to see what happens. Clicked Yes. All info entered. Almost jumped past school ID and email…then went back

School ID is not SSN. I don’t use school email – I forward it to personal email. No to Active Duty.

Just clicked Email for contact. Entered bank information. I think it does impact VA payments. When I was getting BAH, it was going through a different bank account. So you’ve had money from the VA going to different accounts before? Yeah.

Didn’t open any summary accordions

I’d take a screenshot of confirmation page to save it just in case. Normally the VA takes forever to process things. So just wait. I would check eBenefits or call to see the status.

Things to watch for:

* Does the user think the application would let them continue?
* How do users react to alerts and warnings about eligibility?
* Do any questions cause confusion or require additional research for users to answer?
* Does the user try to skip any questions?
* Does the user click the Additional Info component "What if I don't have a bank account?"?
* If ineligible, how does the user react to ineligibility alert?
* How do users exit the application if they are ineligible and don't want to continue applying?
* If they click "Check remaining benefits", what do they expect to happen (e.g. modal, new page, etc.)?

**Upon completion of task:**

* What parts of the form would be the easiest for you to complete?
* What parts of the form, if any, might you have to do some research to find? How would you track down that info?
* Did any of the questions seem unnecessary?
* For the banking information, how do you think the VA will use that information? What are your thoughts on whether the info you provide here might impact other payments you receive from VA?
* For the school ID and email, would you be likely to provide this information? What do you think it will be used for?
* What did you think of the alert?
* What would you do after you saw this message?
* In terms of applying for this scholarship, on a scale of 1 to 5 where 1 is very hard and 5 is very easy, how would you rate this task?

**Post-Task Interview - 10 minutes**

Circle back on

* Eligibility alert - For the "Check remaining benefits" helper in the form, what do they expect to happen (e.g. modal, new page, etc.)?
* STEM program dropdown - How would they categorize their "real" degree?
* School contact details - Is your school ID the same as your SSN? If applicable, what would you put down for your school email?
* Direct Deposit: For the banking information, how do you think the VA will use that information? What are your thoughts on whether the info you provide here might impact other payments you receive from VA?

Those are all the tasks I have for you today.

* Do you have general thoughts or feedback on the application that you’d like to share?
* Any questions for me?
* I want to give a chanced to the other people on the line to ask a question.

**Thank-You and Closing - 3 minutes**

Well we really appreciate you taking the time to share your thoughts with us today. Your feedback is so helpful to us as we continue to work on the site and make sure it really works for Veterans.

Thanks! Lastly, do you know any other Veterans, caregivers, or service members who might be willing to participate in a future user research session? If Yes: Thank you! I'll have our team send you an email with a little blurb that you can pass along.

Great, thanks so much and enjoy the rest of your day!